



How to do Attraction Marketing Online - Strategies to Pull In More Prospects



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What if instead of constantly calling on prospects to drum up business, you got prospects to come right to you? Even better, what if they already understood and liked your product or service so well by the time they arrived that they were essentially ready to buy?

Attraction marketing is becoming the standard in which anyone anywhere can create a lucrative business by using some strategies,

I'm quiet sure that many of you thought it was about having something to sell online and that was it. But over time, I began to take notice of how successful 6-7 figures income Network marketers were implementing strategies to gain huge success in their business.

ATTRACTION MARKETING is the basic idea of, elegant and hugely appealing way of transforming your business from being a hunter of new clients to being hunted by prospects eager for what you offer.

By using some simple techniques – you will

1. Clearly define exactly who you want to serve.

A common mistake is to market yourself to everyone by appealing to the lowest common denominator. That might generate lots of leads, but chances are many of them will be *LOW QUALITY* ones that you don't want in the first place. To avoid that, **NARROW** your focus to appeal to exactly the type of prospects you most want to serve ideal customers to whom you can bring tremendous value and who will pay you well for that value.

KEEP IN MIND - Your market doesn't have to be huge it just has to be the right one for your *SKILLS* and interests. Once you have that insight, it will help you make your marketing efforts extremely targeted and effective.

2. Be a hero to your market.

How can you deliver an amazing experience to your welldefined market and be seen as a hero by its members? Identify the major problems the market faces the gaps between where they are today and where they aspire to be down the road.

You can gain that knowledge by doing research and interviewing your market's centers of influence. How to actually

3. Align your image with your audience. Great advice alone won't necessarily attract clients to your offering these days. With all the noise in the marketplace, even the best ideas can go unnoticed. That's why Dillard uses a strong personal positioning strategy at every touch point with prospective clients. "I put images on my website and other marketing materials that reflect who I am and my lifestyle, and that I know will resonate with exactly who I want to serve — things like pictures of me racing cars, firing an AR-15 with my Navy SEAL friends and so on," he says. "That will help attract the audience I want and probably turn off the audience I don't want, which is just fine."

4. Create content that works while you sleep. Create marketing content like blogs and eBooks with information, insights and messaging that will speak to your audience DON'T make it about selling. Then post the content on your blog, Facebook, Twitter or any other relevant media where your audience can review it whenever the like and from wherever they are in the world. This allows your marketing to attract clients 24/7 (and gives you more time to focus on other areas of your business) What's not to like ...

5. Keep it fresh. Even the best marketing offers have shelf lives of no more than two to three years. To keep generating quality leads and to continually show your prospects that **YOU** are the expert for their needs you have to release new information-based content regularly. "If you're not putting out at least one new piece of content every month, then you're just setting yourself up for a very painful period," — trust me on this one..

I will make this super simple for you – so the shortcut is to remember **ABC,,**



SO IN FACT attraction marketing is about....

- You Create a BRAND around YOU! (not your opportunity, products or services)
- You ATTRACT Your BEST Prospects! You stop chasing - and people chase YOU instead – how about that ?
- You build KNOW, LIKE, and TRUST with those prospects.
- You get the opportunity to earn multiple streams of income because of all of the above!

AND.....

The essence of it is simple and vital.....

1. Give value FIRST through content
2. Attract those people most interested in the value you're giving
3. Engage with those people and earn their TRUST through credibility
4. Build a list of happy customers who trust you and will buy from you over and over again!

And the shortcut for this is BES.....



HOW TO LEARN ALL THIS THING IN A VERY SIMPLE WAY...

My Lead System Pro or MLSP, is an affiliate program that teaches network marketers attraction marketing. Attraction marketing is, as you know by now the concept of leading with value to attract your perfect prospects to you.

Why do I prefer MLSP over other systems?

There are two things that I like about MLSP over some other systems out there.

1. They teach you to brand yourself, which, is my personal philosophy
- 2 My System Lead Pro constantly tells you to use it to build your Network Marketing business. There are other tools out there that teach you to focus on just building the tool versus using it to build other things.

Why do I tell networkers they are losing money if they don't have an option like MLSP?

The reason I say this is the very best MLM recruiters in the world will only convert 20-30% of the people they talk to. Your average network marketer will convert around 5-10%.

So, that means, if you are an amazing recruiter 70-80% of the people you talk to will tell you no to joining your network marketing company and if you are average 90-95% will tell you no.

With having MLSP as an option you at least have the possibility of taking those 80-95% of the people that say no and creating an income with them. IF you can create an income, you can stick in this profession longer and the longer you stick, the greater your chance of success.

What exactly does MLSP do for network marketers?

1. MLSP teaches you how to brand yourself and implement attraction marketing online.
2. My Lead System Pro provides you with capture pages that are pre-built to allow you to get leads without having to learn how to create pages yourself.
3. They have an affiliate program so you can earn income from those you refer as well

How can you join My Lead System Pro?

If someone has introduced you to it already, get back with them and try to get their link. If you were introduced to it by me, and would like to be on my team, you can click on link below.

For a LIMITED time you are able to grab a 10 USD trial and a mindset that you are going to do a little bit each day to build your business. This or similar system is used by all the 6 and 7 figures income Network Marketers – grab your spot – don't miss the trial...

<http://noomikristina.sixfigurefollowup.com/>



A Final Note

Love this Freebie? Each week I put my heart into making sure you get amazing tips and strategies to rock it in your business while creating a life you love.

Would you like someone else to have this Nuggets a good advice is to share it with your Team or even better share it on Facebook,,,,,



LOVE

Noomi Kristina